

Q2. New business ethics and structure are needed.

Response	% (Person)	
Strongly Agree	30%(18)	77%(46)
Agree	47%(28)	
Disagree	3%(2)	3%(2)
Strongly Disagree	0	
Undecided	20%(12)	20%(12)

Q3. A new international association or academic is needed.

Response	%(Person)	
Strongly Agree	30%(18)	80%(48)
Agree	50%(30)	
Disagree	7%(4)	7%(4)
Strongly Disagree	0	
Undecided	13%(8)	13%(8)

Q4. New common terminology is needed.

Response	%(Person)	
Strongly Agree	20%(12)	43%(26)
Agree	23%(24)	
Disagree	27%(16)	27%(16)
Strongly Disagree	0	
Undecided	30%(18)	30%(18)

Q5. Design should be in an essential position in academia.

Response	%(Person)	
Strongly Agree	50%(30)	90%(54)
Agree	40%(24)	
Disagree	7%(4)	7%(4)
Strongly Disagree	0	
Undecided	3%(2)	3%(2)

Q6. Marketing education is essential for current design education.

Response	% (Person)	
Strongly Agree	40%(24)	83%(50)
Agree	43%(26)	
Disagree	10%(6)	10%(6)
Strongly Disagree	0	
Undecided	7%(4)	7%(4)

Q7. Designers are using common design jargon.

Response	%(Person)	
Strongly Agree	20%(12)	54%(32)
Agree	34%(20)	
Disagree	23%(14)	26%(16)
Strongly Disagree	3%(2)	
Undecided	20%(12)	20%(12)

Q8. Designers should be able to write strategic plans.

Response	% (Person)	
Strongly Agree	40%(24)	90%(54)
Agree	50%(30)	
Disagree	0	10%(6)
Strongly Disagree	0	
Undecided	10%(6)	10%(6)

Q9. A designer is an active and social person.

Response	% (Person)	
Strongly Agree	47%(28)	70%(42)
Agree	23%(14)	
Disagree	10%(6)	10%(6)
Strongly Disagree	0	
Undecided	20%(12)	20%(12)

Q10. Culture and economy affect designers.

Response	% (Person)	
Strongly Agree	57%(34)	97%(58)
Agree	40%(24)	
Disagree	3%(2)	3%(2)
Strongly Disagree	0	
Undecided	0	0

Q11. Being a mentor to someone is important.

Response	% (Person)	
Strongly Agree	57%(34)	93%(56)
Agree	37%(22)	
Disagree	0	0
Strongly Disagree	0	
Undecided	7%(4)	7%(4)

Q12. Building an international reputation is important.

Response	%(Person)	
Strongly Agree	27%(16)	84%(50)
Agree	57%(34)	
Disagree	0	3%(2)
Strongly Disagree	3%(2)	
Undecided	13%(8)	13%(8)

Q13. Helping the next generation is important.

Response	% (Person)	
Strongly Agree	54%(32)	97%(58)
Agree	43%(26)	
Disagree	0	7%(4)
Strongly Disagree	0	
Undecided	3%(2)	3%(2)